



## NEWS RELEASE

For Immediate Release  
November 18, 2009

### **SALLY CAMPBELL JOINS SHAPIRO AS NEW DIRECTOR OF OPERATIONS**

Baltimore, MD – Samuel Shapiro & Company, Inc., a leader in global logistics and regulatory compliance, is pleased to announce the appointment of Sally Campbell to Director of Operations. In this position, Campbell will be responsible for the overall operations of Samuel Shapiro & Company, Inc. while ensuring superior customer service and achieving the financial objectives of the Company.

Ms. Campbell brings with her over fourteen years of experience with DHL, including roles in their start-up air freight forwarding division, as DHL's Director of World Freight Sales, as Senior Manager of their Corporate Export Services and as Regional Airfreight Sales Manager. Prior to DHL, Ms. Campbell spent twelve years with Circle International managing their West Coast gateway export and import activities. Sally also has had experience from the customer end—with both domestic logistics and export projects.

“In addition to her technical experience and skills, Sally's overall focus has been on expanding and deepening customer relationships and management development,” said Margie Shapiro, President and CEO. “We are very lucky and excited to have her among us.”

*Samuel Shapiro & Company, Inc. was founded in Baltimore, Maryland and has been serving the international trade community since 1915. Its mission is to achieve, manage and deliver the highest quality of personalized customer service in global transportation and regulatory compliance. For more information, visit [www.shapiro.com](http://www.shapiro.com).*

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