

Shapiro Promotes Robert Burdette to Vice President of Strategic Development

Samuel Shapiro & Company, Inc., a 97-year-old logistics provider, announces the promotion of Robert Burdette to Vice President of Strategic Development.

Samuel Shapiro & Company, Inc., a 97-year-old logistics leader, recently announced the promotion of Robert Burdette to Vice President of Strategic Development at its headquarters in Baltimore, MD.

A graduate of the University of Virginia, Burdette began his career with Customs broker K.C. Burdette and Company in New York. During this time, he completed transportation coursework with certificates in export, air cargo, and Customs brokerage from the World Trade Institute. He then joined Fritz Companies as Regional Export Gateway Manager in Charlotte, NC, and Atlanta, GA, and completed graduate courses in finance from the University of North Carolina.

Burdette joined Shapiro in 1999 as Regional Director of Sales, and currently oversees the company's Sales, Marketing, Pricing, and Global Supply Chain teams. His primary responsibilities include designing business growth strategy and the diversification of the firm's business portfolio, as well as the development of new products and trade lanes in collaboration with Shapiro's senior transportation leadership. In each role, he continues to provide his invaluable perspective both operationally and strategically.

"What brings me pride and satisfaction is the Shapiro culture," says Burdette. "Every company lays claim to 'innovation' and 'creativity,' and every company proclaims, 'our customers and our employees come first.' At Shapiro, these are not empty words and rhetoric. The Company hires, executes, grows, and prospers with the philosophy that true innovation and inspired creativity live and breathe only when our employees and our customers come first. The success I have enjoyed at Shapiro is a tribute to the strength of this culture and this core philosophy."

"This is a well-deserved promotion," noted Margie Shapiro, Samuel Shapiro & Company, Inc.'s President & CEO. "We are a company that celebrates both employee development and growth, and customer satisfaction. Robert's knowledge, creativity and leadership skills embrace these values."



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Samuel Shapiro & Company, Inc. has been serving the international trade community since 1915. It was founded in Baltimore, MD (headquarters) and has branch offices in Charleston, SC; Dulles, VA; Philadelphia, PA; Atlanta, GA; and Rosedale, NY. Its corporate mission is **"We Deliver. Problem Solved."**