

Shapiro Announces Appointments of Brunella Reid and Marina Tasiopoulos to Directorial

Shapiro, a 99-year-old logistics leader, announced the promotion of Brunella Reid to Director, Marketing & Business Development, and Marina Tasiopoulos to Director, Branch Operations.

In a strategic move to round out and expand the executive leadership team, Shapiro, the 99-year-old leader in [global transportation](#) and [regulatory compliance](#), announced the promotions of Brunella Reid and Marina Tasiopoulos from senior to executive management in their new directorial roles at its headquarters in Baltimore, MD.

Brunella Reid started her career with Shapiro 15 years ago, immediately after graduating from the College of Charleston, and has held diverse roles within the organization. Reid began in import operations and was quickly promoted to import team leader before moving to corporate training and compliance. Upon receiving her MBA from The Citadel in 2005, she switched gears and began her work in the marketing field, creating a functional business development and marketing department. Once promoted to senior manager of marketing and business development in 2010, Reid led the corporation's first major rebranding initiative, which resulted in a renewed image for the company, including a new logo, a user-friendly website with fresh content, and a presence in major social media channels. In her new position as director of marketing & business development, Reid sets marketing, communications, and business development strategies and participates in senior level groups that define the company's strategic and innovative development.



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"After 15 years, I am thankful for the opportunity to continue to grow with the Shapiro family," says Reid. "I am fortunate to work with remarkable people and for a company that truly cares about its customers and employees. It is a marketer's dream to work with a brand that lives up to its values and sets the bar in the industry."

A graduate of Temple University, Marina Tasiopoulos joined Shapiro 17 years ago as an import coordinator and quickly rose to import manager upon receiving her Customhouse Broker (CHB) license. After serving as the Philadelphia branch manager, Tasiopoulos' leadership and commitment to customer service led to her appointment as regional manager, tasked with the growth and development of both New York and Philadelphia branches. In her new role as director of branch operations, Tasiopoulos is responsible for ensuring superior customer service, developing the operational and branch management team, and assuring adherence to Shapiro's established processes and procedures. Under the direction of the president, this position will ensure efficient, compliant, and innovative Customs brokerage offerings and will also work cooperatively with Shapiro's senior level groups in developing and implementing corporate strategy.

"I am very excited and honored to begin my new role," says Tasiopoulos. "We have such a talented and creative company that working with all other branches and departments more closely to achieve the same goals and common vision of outstanding performance and customer service will be inspiring and motivating."

Shapiro, a third generation family-owned business founded in 1915, provides creative and flexible logistics services. With six offices, over 100 employees, and worldwide strategic alliances, Shapiro is the supply chain partner that delivers customized, compliant, and reliable solutions to address your specific import and export needs. Only Shapiro has an experienced and personable staff that truly cares about your company and commits themselves to proactively achieving your business goals. **"We Deliver. Problem Solved."**