

Shapiro Welcomes William Borden to Its Mid-Atlantic Sales Team

Shapiro, a 98-year old woman-owned logistics leader, announces the addition of William J. Borden to its headquarters in Baltimore, MD.

Shapiro, a 98-year old woman-owned **supply chain logistics** company, welcomes William J. Borden, a 15-year industry veteran, to its headquarters in Baltimore, MD. In his new role, Borden will support a rising customer base and growth plans in the Mid-Atlantic as a Regional Director of Commercial Development. No stranger to the logistics industry, Borden will spend his first few months lending his expertise to the company's Pricing department while acclimating to Shapiro's systems and culture.

Prior to Shapiro, Borden worked in a range of positions from Business Development Manager with DHL Danzas Air and Ocean, to Global Business Development Director with Tradecom International, Inc., to International Specialist for Specialty Freight Services. Borden also taught International Business as an Adjunct Professor at John Carroll University and Cuyahoga Community College in Cleveland, OH. Borden's extensive skillset is widely cast with experience in international sales and marketing, **freight forwarding** and **Customs brokerage**, warehousing, supply chain management and IT systems. Borden is a graduate of Wheeling Jesuit University and earned his Master's degree in Business Administration from Baldwin-Wallace College in 2000.



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"What initially attracted me to Shapiro was its longevity, history, stability, and excellent reputation within the industry. That's the outside view," states Borden. "On the inside, I am finding so much more! Shapiro is a dynamic company strong on values, integrity, and innovation whose employees are highly dedicated to their customers. I am truly very proud to be a part of the Shapiro family."

"We are proud to have snatched up such a knowledgeable industry expert," notes Robert Burdette, Vice President of Strategic Development for Shapiro. "Borden's exceptional skillset and diverse experience within logistics makes him a rare catch. We are confident he will fit in well with Shapiro's unique and quirky cast."

Shapiro, a third generation family-owned business founded in 1915, provides creative and flexible logistics services. With six offices, over 100 employees, and worldwide strategic alliances, Shapiro is the supply chain partner that delivers customized, compliant, and reliable solutions to address your specific import and export needs. Only Shapiro has an experienced and personable staff that truly cares about your company and commits themselves to proactively achieving your business goals. **"We Deliver. Problem Solved.™"**