

Shapiro to Host Supply Chain Seminar in Baltimore Followed by Annual Crab Feast

Samuel Shapiro & Co, Inc., a 98-year-old logistics leader, to host Supply Chain seminar followed by Baltimore's Annual Crab Feast.

Samuel Shapiro & Co, Inc., a 98-year-old leader in global transportation and regulatory compliance will be presenting "Improving Supply Chain Performance: Logistics Metrics and Scorecard Development" on August 8, 2013 at the Hotel Monaco in Baltimore.

The half-day seminar, which runs from 9:00 a.m. to 12:00 p.m., will provide an introduction to logistics metric design and improving supplier performance. This entry-level overview will highlight key areas of concern such as transit, freight cost, vendor on-time shipping, and claims.

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"Our focus in this seminar will be to help those who find themselves facing the challenge of figuring out how to manage multiple vendors, lanes, and modes," says Angela Pasternak Czajkowski, Shapiro's Global Supply Chain Manager, who will be conducting the seminar. "We will provide examples of daily management reports, scorecard development, and vendor management reports that attendees can take back and apply to their own supply chains."

Following the seminar, attendees are invited to join Shapiro for the annual Crab Feast, which attracts thousands and is arguably the most popular industry event of the year. It draws participants from New York to Norfolk and beyond to enjoy all-you-can-eat steamed crabs and plentiful networking opportunities at Conrad Ruth's Villa, a waterfront park on Middle River. The feast is a fundraiser for the Propeller Club, enabling the group to make significant contributions to various non-profit maritime organizations.

Importers and exporters may register for the seminar by emailing seminars@shapiro.com.

Samuel Shapiro & Co, Inc. has been serving the international trade community since 1915. It was founded in Baltimore, MD (headquarters) and has branch offices in Charleston, SC; Dulles, VA; Philadelphia, PA; Atlanta, GA; and Rosedale, NY. Its corporate mission is **"We Deliver. Problem Solved.™"**