

Shapiro Helps Bring Quattrocycle to the United States

Samuel Shapiro & Company, Inc., a 97-year old logistics leader, helps Chat n' Bike bring the first Quattrocycle from the Netherlands into the US retail market.

Aaron Rosenzweig, an avid biker from Maryland, had a dream to bring safe group cycling to the United States. Unhappy with the choices currently available in the US market, Aaron traveled overseas to the Netherlands in search of a family-friendly, durable biking option. There, he discovered the Dutch Quattrocycle. As a result, Chat n' Bike, LLC, was founded with the purpose of bringing the unique product to American families. The next challenge was importing the first twelve Quattrocycles into North America, a process with which Rosenzweig was unfamiliar. He found the solution in Samuel Shapiro & Company, Inc., headquartered in Baltimore, which provides tailored supply chain and compliance solutions to importers and exporters.



Genia Blades, Import Account Coordinator of Shapiro's Baltimore office, arranged the shipment from pick up at origin to its final warehouse delivery in Linthicum Heights, MD. In addition to expediting the clearance of the Quattrocycles through Customs, Shapiro facilitated its clearance by the Department of Transportation to ensure imported articles conform to all applicable Federal motor vehicle safety standards (FMVSS).

"Shapiro takes all the worry out of overseas shipments," noted Rosenzweig, founder and owner of Chat n' Bike, LLC. "Genia Blades at Samuel Shapiro took care of everything. She arranged the pickup from the manufacturer in Holland, to the boat, across the ocean, to the warehouse in Baltimore."

"We were happy to assist Aaron in importing such a unique product to the US market," noted Kathy McKoy, Regional Manager for Samuel Shapiro & Company, Inc. "Over the course of so many years, we have had the opportunity to help bring in many new, interesting products to America, and this is definitely one of those products. It was exciting to be a part of this project and we are ready to support Chat n' Bike's growth on the logistics end as demand increases for this family-friendly product."

For more information on the Chat n' Bike's Quattrocycle, visit <http://www.chatnbike.com/>

Samuel Shapiro & Company, Inc. has been serving the international trade community since 1915. It was founded in Baltimore, MD (headquarters) and has branch offices in Charleston, SC; Dulles, VA; Philadelphia, PA; Atlanta, GA; and Rosedale, NY. Its corporate mission is **"We Deliver. Problem Solved.™"**