

# Shapiro to Host Webinar Series on the Logistics of Importing and Exporting

*Samuel Shapiro & Company, Inc., a 97-year-old logistics leader, will host an introductory webinar series on the Logistics of Importing and Exporting.*

Samuel Shapiro & Company, Inc., a 97-year-old leader in global transportation and regulatory compliance, will be presenting a series of webinars outlining the basics of the logistics industry.

The webinars are designed to assist all levels of importers and exporters in better understanding the logistics of their supply chains. Those attending will gain a deeper knowledge of key players and the entire process of moving cargo from origin to destination. These classes are ideal for new employees or anyone who would like a refresher in international transportation and Customs clearance. Topics will include documentation requirements, selecting appropriate mode of transportation, Incoterms, common industry terminology, and specific timeframes.

Hosting the Logistics of Importing webinar will be Kathy McKoy, manager, Mid-Atlantic region, and Jane Taeger, director of compliance. McKoy has been with Shapiro for 15 years and manages both the Baltimore and Dulles branches. Taeger brings over 28 years of experience in logistics and regulatory compliance, eight with Shapiro, and serves on the Education Committee of the National Customs Brokers and Forwarders Association of America.

The Logistics of Exporting webinar will be hosted by Matthew Kobussen, Shapiro's transportation manager, and Paul Yankelunas, pricing manager. Kobussen has been with Shapiro for 10 years, and manages the company's global forwarding staff. Yankelunas, who has been with Shapiro for 19 years, heads the entire pricing staff and maintains agent relations.

"We are so pleased to continue our education series," says Taeger. "Through the various types of training Shapiro offers, our customers are able to improve their compliance and logistics knowledge and become more effective in their jobs."

The series is structured into two 60-minute webinars:

The Logistics of Importing will be presented on May 22, 2013 at 1:00 p.m. EDT.

The Logistics of Exporting will be presented on June 18, 2013 at 1:00 p.m. EDT.

Interested parties may register by emailing Shapiro at [seminars@shapiro.com](mailto:seminars@shapiro.com).

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Samuel Shapiro & Company, Inc. has been serving the international trade community since 1915. It was founded in Baltimore, MD (headquarters) and has branch offices in Charleston, SC; Dulles, VA; Philadelphia, PA; Atlanta, GA; and Rosedale, NY. Its corporate mission is **"We Deliver. Problem Solved.™"**