

Shapiro Helps Bolster Inner City Education by Supporting Non-Profit CollegeBound Foundation this Holiday Season

Shapiro, a 100-year-old logistics provider, supports CollegeBound Foundation in helping inner city students attend college by donating in honor of its customers and employees this holiday season.

Shapiro, a Baltimore headquartered 100-year-old Customhouse broker and international freight <u>forwarder</u>, recently selected <u>College Bound Foundation</u> as the recipient of its annual holiday endowment. CollegeBound encourages and enables inner city students within the Baltimore City public school system to pursue a college education. Founded in 1988 as a small non-profit, CollegeBound has

established a nationally recognized college advising model and helped to secure college acceptance for more than 1,500 students during the 2014-2015 school year. For more than 26 years, the CollegeBound Foundation has helped Baltimore City students realize their dreams of a college education and has aided in transforming the lives of more than tens of thousands of students. Today, CollegeBound operates on-site in 14 Baltimore City public high schools, providing fulltime college advisors, delivering need-based funding through "Last Dollar Grants," and administering an annual scholarship portfolio exceeding \$1.5 million.

Shapiro, whose philanthropic work can be traced back to its humble beginnings in 1915, has been providing holiday donations on behalf of its customers for the past seven years and incorporates education and charitable activities into the core of its culture. Its Educational Committee grants an annual scholarship, open to all Shapiro employees' children, to a deserving student. Shapiro also contributes "Shapiro is proud to support an organization that teaching hours to the University of Baltimore's Export Import Management course in the Merrick School of Business. The company maintains an internal education program, Shapiro University, for employees to learn and cross-train in varying career paths, and



emphasizes the importance of education and strives to make a difference in the lives of our youth.

covers tuition for qualifying courses and performance levels for staff who seek continuing education. Shapiro, which was recently named one of Baltimore's Top Workplaces for the fifth year in a row by the Baltimore Sun, completes its community support program by allowing employees to volunteer once a year on company time and matches employees' donations dollar-for-dollar to most non-profit organizations.

To learn more about CollegeBound's college access program in Baltimore City public high schools, visit their website at <u>www.collegeboundfoundation.org.</u>

Shapiro, a third generation family-owned business founded in 1915, provides creative and flexible logistics services. With six offices, over 100 employees, and worldwide strategic alliances, Shapiro is the supply chain partner that delivers customized, compliant, and reliable solutions to address your specific import and export needs. Only Shapiro has an experienced and personable staff that truly cares about your company and commits themselves to proactively achieving your business goals. "We Deliver. Problem Solved.™"